

PRESS KIT

RedHanded is an award winning true crime podcast that offers a weekly dose of murder, wit and “WTFs” delivered with all the facts, anecdotal tangents aplenty, serious societal scrutiny and real BRITISH flavour.

Email: hosts@redhandedpodcast.com

Social Media: [@redhandedthepod](https://www.instagram.com/redhandedthepod)

Rep'd by: [United Talent Agency](https://www.unitedtalent.com/)

REDHANDED



THE SHOW

6 years ago hosts Hannah Maguire and Suruthi Bala met at a party, they got drunk and decided to start a true crime podcast together. Within months they had started recording the very first episodes of RedHanded, with a £10 microphone, locked in a cupboard under Hannah's stairs.

Today, RedHanded is an internationally-renowned, hit podcast racking up millions of downloads every single month from self-proclaimed 'Spooky Bitches' (the fanbase's affectionate nickname for itself).

Since the good old cupboard days, the show has gone from strength to strength, including: winning Gold at the *British Podcast Awards in 2021*, penning a *Sunday Times Best-Selling book in 2021* and selling out multiple live UK tours.



"Best true crime podcast I've heard, ever."

Dan Harmon
Writer/Actor/
Co-Creator of Rick and Morty



- Listeners' Choice 1st Place - 2022
- Listeners' Choice 1st Place - 2021
- Listeners' Choice 2nd Place - 2020
- British Podcast of the Year 2019 Top 20
- British Podcast Awards Nominee (True Crime) - 2019
- Listeners' Choice Top 10 - 2019
- Listeners' Choice Top 20 - 2018

THE BOOK



RedHanded's inaugural book shot straight onto the *Sunday Times* Bestsellers list in summer 2021.

With our trademark humour, research into real-life cases, and unflinching analysis of what makes a criminal, we take you through the societal, behavioural, and cultural drivers of the most extreme of human behaviour to find out once and for all: what makes a killer tick?

Goodreads:

★★★★★ 4.18 · Rating details · 1,420 ratings · 155 reviews

Amazon:

★★★★★ 387 ratings



THE STATS

Avg downloads within
first 30 days of
episode release:

300K

Avg downloads per
month:

4 MIL

SOCIAL MEDIA

Instagram 

100K

Twitter 

18.5K

RedHanded started as nothing more than a hobby; it was simply meant to be a creative outlet for hosts, Hannah and Suruthi, to do on the side.

But it was hard, and during the first year, every couple of weeks one of them would say it was time to call it quits - the workload was just getting too much - and they both had full-time jobs.

But then something remarkable would *always* happen that meant that they just couldn't stop.

RedHanded came from **nothing** to become a podcast pulling in millions of listens a month. And today, both hosts have quit their previous jobs and are now full-time podcasters working everyday to take RedHanded to the next level.

DEMOGRAPHICS

*all stats correct as of 18th May 2022

GENDER

Women
56.3%

Men
43.7%

LOCATION

USA
44.8%

UK
30.9%

Australia
6.8%

AGE

18-24
19.6%

24-34
30.2%

35-44
22.3%



“As a true crime fanatic I can say without hesitation that Hannah and Suruthi are my all-time favorite podcasters of the genre.”

Anna Paquin
Actor

HANNAH MAGUIRE

Co-Creator - Writer - Sound Designer



Hannah thought she was going to be an actor, then like many she was a teacher and then like not so many, she wound up co hosting a smash hit true crime podcast RedHanded.

Podcasting was made for Hannah, as a dyslexic devourer of audiobooks and as a lover of stories. On a whim Hannah studied Social Anthropology at SOAS, because she thought it would make her sound interesting. She was right. Luckily, it also lent her an anthropological appetite to understand why people do what they do.



[@hannahmarvanatasia](https://www.instagram.com/hannahmarvanatasia)

SURUTHI BALA

Co-Creator - Writer - Sound Designer



After graduating from The University of Birmingham with a BSc and an MSc in Economics, Suruthi thought she would live her wildest spreadsheet dreams and make it big in the world of finance. But after quickly becoming disillusioned with that, she went into the relentlessly tiring world of international events. After a much needed year out travelling, where she discovered the joy of podcasts, she met Hannah - and RedHanded was born.

 [@suruthilaya](https://www.instagram.com/suruthilaya)



“You guys have been getting me through lockdown- such a back catalogue and so well researched”

Sara Pascoe
Comedian

RedHanded has gone from a hobby, to a hugely successful business thanks to the show’s legion of dedicated fans.

Live Shows:

RedHanded’s live shows are guaranteed sell outs. Our current record, set by our Glasgow fans in 2021 is 4 minutes!

Patreon:

Our audience engagement is also clearly reflected by our Patreon which now averages £60k a month in subscriptions. patreon.com/redhanded

Merch:

Store: redhandedshop.com

PLACES WE'VE POPPED UP:



Harmontown - Episode 327

[28/03/2019](#)



BBC Radio 4 - Front Row

[10/2/2021](#)



Private Parts

[2/12/2019](#) + [19/10/20](#)



Cover + Interview -
PodBible

[June 2022](#)

The 40 Best True-Crime Podcasts to Listen to in 2022 - [Cosmopolitan](#)

How podcasters became the new rock stars (2022) - [Telegraph](#)

Number #1 True Crime Pod 2022 - [BuzzFeed](#)

“Breath of Fresh Air” - [The Week](#)

21 Podcasts That Come Highly Recommended (2020) [Buzzfeed](#)

Podcast Magazine's Hot 50 - [April 2020](#)

37 Best Podcasts of 2020 You Need to Listen to This Year [Elle Magazine](#)

19 of The Most Gripping True Crime Podcasts [Stylist](#)

The Podcast Revolution (#70) [Mail Online](#)

5 of the Best True Crime Podcasts to Download Right Now - [The Telegraph](#)

This Week in Audio [The Guardian](#)

Best true crime podcasts of all time - [filmdaily](#)

KIND WORDS + MEDIA MENTIONS

“A cult hit balancing true crime, progressive politics and a lot of charm” - [Vox](#)

Vox

“Hannah and Suruthi will inspire you to plunder the crevasse that is Reddit and remind you that even locking your doors might not be enough to save you.” - [Vulture](#)

VULTURE

“RedHanded is a rollicking listen” - [The Guardian](#)

**The
Guardian**

“A major draw for listeners is the rapport between the two presenter and the palpable enjoyment Suruthi & Hannah take in each other’s company. It is often very funny, despite its dark subject matter.”

- [Crime + Investigation](#)

**CRIME+
INVESTI
GATION**



“I could listen to these spooky bitches talk all night. And I usually do. Maybe that’s why my dreams are so fucked up.”

*Cody Heller (Writer - Dummy,
Deadbeat, Wilfred)*



CONTACT:

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